

## Contents

Siding.....	2
General Keywords.....	2
Eavestrough .....	2
Soffit.....	3
Fascia.....	3
Gutters .....	3

*\*Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

# Siding

## General Keywords

Keyword	Monthly Searches	Competition
1. Installing vinyl siding	○ 10 – 100	○ Medium
2. Siding repair	○ 10 – 100	○ Medium
3. Insulated siding	○ 10 – 100	○ Medium
4. Siding companies	○ 10 – 100	○ High
5. Siding installation	○ 10 – 100	○ High
6. Plastic siding	○ 10 – 100	○ High
7. House siding	○ 10 – 100	○ High
8. Insulated vinyl siding	○ 10 – 100	○ High
9. Vinyl siding installation	○ 10 – 100	○ High

## Eavestrough

Keyword	Monthly Searches	Competition
1. Seamless gutters	○ 10 – 100	○ Low
2. Rain gutters	○ 10 – 100	○ Medium
3. Seamless eavestrough	○ 10 – 100	○ Medium
4. Gutter repair	○ 10 – 100	○ High
5. Eavestrough repair	○ 10 – 100	○ High
6. Roof gutter cleaning	○ 10 – 100	○ High
7. Gutter installation	○ 10 – 100	○ High
8. Downspout	○ 100 – 1 K	○ Low

## Soffit

Keyword	Monthly Searches	Competition
1. Gable vent	○ 10 – 100	○ Low
2. Soffit and fascia	○ 10 – 100	○ Low
3. Ridge vent	○ 10 – 100	○ Low
4. Soffit panels	○ 10 – 100	○ Low
5. Eave vents	○ 10 – 100	○ Medium
6. Attic ventilation	○ 10 – 100	○ High
7. Soffit installation	○ 10 – 100	○ Medium
8. Fascia	○ 1K – 100 K	○ Low

## Fascia

Keyword	Monthly Searches	Competition
1. Fascia board	○ 10 – 100	○ Low
2. Roof fascia	○ 10 – 100	○ Low
3. PVC fascia	○ 10 – 100	○ Low
4. Repair fascia board	○ 10 – 100	○ Low
5. Soffit board	○ 10 – 100	○ Medium
6. Aluminum fascia	○ 10 – 100	○ Medium
7. Plastic soffit	○ 10 – 100	○ Medium
8. UPVC fascia	○ 10 -100	○ Medium

## Gutters

Keyword	Monthly Searches	Competition
1. Gutter brackets	○ 10 – 100	○ Medium
2. Half round gutters	○ 10 – 100	○ Medium

<b>3. Gutter hangers</b>	○ 10 – 100	○ Medium
<b>4. Plastic guttering</b>	○ 10 – 100	○ Medium
<b>5. Gutter extensions</b>	○ 10 – 100	○ High
<b>6. Gutter protection</b>	○ 10 – 100	○ High
<b>7. Rain gutters</b>	○ 100 – 1 K	○ Medium
<b>8. Installing gutters</b>	○ 100 – 1 K	○ Medium
<b>9. Gutter repair</b>	○ 100 – 1 K	○ High
<b>10. Leaf guard</b>	○ 100 – 1 K	○ High
<b>11. Downspout</b>	○ 1 K – 10 K	○ Medium