

**Contents**

Foundation Contractors..... 2

General Keywords..... 2

Pile-Related ..... 2

*\*Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

# Foundation Contractors

## General Keywords

Keyword	Monthly Searches	Competition
1. Deep foundation	○ 100-1K	○ Low
2. Ground engineering	○ 10-100	○ Low
3. Ground improvement	○ 10-100	○ Low
4. Settling foundation	○ 10-100	○ Low
5. Level foundation	○ 10-100	○ Low
6. Laying concrete	○ 10-100	○ Low
7. Foundation repair services	○ 10-100	○ Low
8. Foundation replacement	○ 10-100	○ Medium
9. Load tester	○ 10-100	○ Medium

## Pile-Related

Keyword	Monthly Searches	Competition
1. Pile Driver	○ 1K-10K	○ Low
2. Concrete piles	○ 100-1K	○ Low
3. Sheet pile	○ 100-1K	○ Low
4. Pile foundation	○ 100-1K	○ Low
5. Driven piles	○ 10-100	○ Low
6. Foundation piling	○ 10-100	○ Low
7. Piling Contractors	○ 10-100	○ Low
8. Piling solutions	○ 10-100	○ Low
9. Steel piles	○ 10-100	○ Low
10. Concrete driven piles	○ 10-100	○ Low

<b>11. Installation of piles</b>	<input type="radio"/> 10-100	<input type="radio"/> Low
<b>12. Drilled piles</b>	<input type="radio"/> 10-100	<input type="radio"/> Medium