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*\*Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

# Towing - Automotive

## General Keywords

Keyword	Monthly Searches	Competition
1. Towing	○ 10K – 100K	○ Low
2. Towing company	○ 1K – 10K	○ Medium
3. Towing service	○ 1K – 10K	○ Medium
4. Tow truck	○ 1K – 10K	○ Medium
5. Roadside assistance	○ 1K – 10K	○ High
6. Car towing	○ 100 – 1K	○ Medium
7. Tow truck service	○ 100 – 1K	○ Medium
8. Auto locksmith	○ 100 – 1K	○ Medium
9. Motorcycle towing	○ 100 – 1K	○ Medium
10. Accident towing	○ 10 – 100	○ Low
11. Impound towing	○ 10 – 100	○ Low
12. Recovery towing	○ 10 – 100	○ Medium
13. Road assistance service	○ 10 – 100	○ Medium
14. Heavy duty truck towing	○ 10 – 100	○ Medium
15. Commercial tow truck	○ 10 – 100	○ Medium
16. RV towing	○ 10 – 100	○ Medium
17. 24 hour tow truck	○ 10 – 100	○ Medium
18. Private property towing	○ 10 – 100	○ Medium
19. Flatbed service	○ 10 – 100	○ Medium
20. Emergency fuel delivery	○ 10 – 100	○ High
21. Emergency road services	○ 10 – 100	○ High
22. 24 hour roadside assistance	○ 10 – 100	○ High