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**Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

Tire Dealers – Retail

Tire Dealers

Keyword	Monthly Searches	Competition
1. Tires	○ 10K – 100K	○ Medium
2. Winter Tires	○ 10K – 100K	○ High
3. Tire Shop	○ 1K – 10K	○ Low
4. Tire Repair	○ 1K – 10K	○ Low
5. Tire Rotation	○ 1K – 10K	○ Low
6. Tire Discounters	○ 1K – 10K	○ Low
7. Tire Store	○ 1K – 10K	○ Medium
8. Wheel Alignment	○ 1K – 10K	○ Medium
9. Used Tires	○ 1K – 10K	○ Medium
10. Snow Tires	○ 1K – 10K	○ High
11. Flat Run Tires	○ 1K – 10K	○ High
12. Tire Dealers	○ 100 – 1K	○ Medium

Winter Tires

Keyword	Monthly Searches	Competition
1. Tire Repair	○ 1K – 10K	○ Low
2. Tire Shop	○ 1K – 10K	○ Low
3. Studded Tires	○ 1K – 10K	○ Medium
4. Car Tires	○ 1K – 10K	○ High
5. Truck Tires	○ 1K – 10K	○ High
6. Tire Chains	○ 1K – 10K	○ High
7. Tire Rims	○ 100 – 1K	○ Medium

Tire Repair

Keyword	Monthly Searches	Competition
1. Tire Repair	○ 1K – 10K	○ Low
2. Flat Tire	○ 1K – 10K	○ Low
3. Tire Rotation	○ 1K – 10K	○ Low
4. Tire Shop	○ 1K – 10K	○ Low
5. Used Tires	○ 1K – 10K	○ Medium
6. Tire Change	○ 1K – 10K	○ Medium
7. White Wall Tires	○ 100 – 1K	○ Medium
8. Wheel Repair	○ 100 – 1K	○ Low

Tire Discounters

Keyword	Monthly Searches	Competition
1. Tire Size	○ 1K – 10K	○ Low
2. Tire Comparison	○ 1K – 10K	○ Low
3. Tire Speed Rating	○ 1K – 10K	○ Low
4. Tire Size Conversion	○ 1K – 10K	○ Low
5. Tire Ratings	○ 1K – 10K	○ Medium
6. Tire Reviews	○ 1K – 10K	○ Medium
7. Used Tires	○ 1K – 10K	○ Medium
8. Studded Tires	○ 1K – 10K	○ Medium
9. Tire Sale	○ 1K – 10K	○ High
10. Winter Tire Sale	○ 1K – 10K	○ High
11. Cheap Tires	○ 1K – 10K	○ High
12. Tire Rims	○ 100 – 1K	○ Medium