

Contents

[Electrical Contractor]	2
[General Keywords]	2
[More Keywords]	2
[Residential Electrical].....	2
[Commercial/Industrial Electrical]	3

**Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

[Electrical Contractor]

[General Keywords]

Keyword	Monthly Searches	Competition
1. Electrician	○ 10K – 100K	○ Medium
2. Electrical contractors	○ 1K – 10K	○ Medium
3. Electrical inspection	○ 1K – 10K	○ Medium
4. Electrical installation	○ 100 – 1K	○ Low
5. Electrical services	○ 100 – 1K	○ Medium
6. Licensed electrician	○ 100 – 1K	○ Medium

[More Keywords]

Keyword	Monthly Searches	Competition
1. Electrical technician	○ 100 – 1K	○ Low
2. Electrical work	○ 100 – 1K	○ Low
3. Electrical repair	○ 100 – 1K	○ Medium
4. Electrician companies	○ 100 – 1K	○ Medium
5. Certified electrician	○ 100 – 1K	○ Medium

[Residential Electrical]

Keyword	Monthly Searches	Competition
1. Outdoor lighting	○ 1K – 10K	○ High
2. Residential electrician	○ 100 – 1K	○ Medium
3. Local electricians	○ 100 – 1K	○ Medium
4. Light installation	○ 100 – 1K	○ Low
5. Indoor lighting	○ 100 – 1K	○ High

[Commercial/Industrial Electrical]

Keyword	Monthly Searches	Competition
1. Commercial electronics	○ 100 – 1K	○ Low
2. Commercial electrician	○ 100 – 1K	○ Medium
3. Industrial electrician	○ 100 – 1K	○ Medium