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**Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

Crane Service & Rental

Crane

Keyword	Monthly Searches	Competition
1. Crane	○ 1K – 10K	○ Low
2. Hoist	○ 1K – 10K	○ Low
3. Crane Construction	○ 100 – 1K	○ Low
4. Crane Service	○ 100 – 1K	○ Low
5. Tower Crane	○ 100 – 1K	○ Low
6. Mobile Crane	○ 100 – 1K	○ Medium
7. Hydraulic Crane	○ 100 – 1K	○ Medium
8. Boom Crane	○ 100 – 1K	○ Medium
9. Crane Truck	○ 100 – 1K	○ Medium
10. Spider Crane	○ 100 – 1K	○ Medium
11. Hiab Crane	○ 100 – 1K	○ Medium
12. Overhead Crane	○ 100 – 1K	○ High
13. Jib Crane	○ 100 – 1K	○ High
14. Gantry Crane	○ 100 – 1K	○ High

Crane Service

Keyword	Monthly Searches	Competition
1. Crane Service	○ 100 – 1K	○ Low
2. Crane Construction	○ 100 – 1K	○ Low
3. Crane Rental	○ 100 – 1K	○ Medium
4. Boom Truck Rental	○ 100 – 1K	○ Medium
5. Bridge Crane	○ 100 – 1K	○ High
6. Heavylift Crane Service	○ 10 – 100	○ Low

7. Crane Dealer	○ 10 – 100	○ Medium
8. Tower Crane Sales	○ 10 – 100	○ High

Crane Repair

Keyword	Monthly Searches	Competition
1. Tower Crane	○ 100 – 1K	○ Low
2. Boom Crane	○ 100 – 1K	○ Medium
3. Mobile Crane	○ 100 – 1K	○ Medium
4. Crane Truck	○ 100 – 1K	○ Medium
5. Crawler Crane	○ 100 – 1K	○ Medium
6. Overhead Crane	○ 100 – 1K	○ High
7. Jib Crane	○ 100 – 1K	○ High
8. Electric Chain Hoist	○ 100 – 1K	○ High
9. Gantry Crane	○ 100 – 1K	○ High

Overhead Crane

Keyword	Monthly Searches	Competition
1. Crane	○ 1K – 10K	○ Low
2. Hoist	○ 1K – 10K	○ Low
3. Construction Crane	○ 100 – 1K	○ Low
4. Carry Deck Crane	○ 100 – 1K	○ Low
5. Crawler Crane	○ 100 – 1K	○ Medium
6. Boom Crane	○ 100 – 1K	○ Medium
7. Overhead Crane	○ 100 – 1K	○ High
8. Bridge Crane	○ 100 – 1K	○ High

Mobile Crane

Keyword	Monthly Searches	Competition
1. Hiab Crane	○ 100 – 1K	○ Low
2. Crane Service	○ 100 – 1K	○ Low
3. Mobile Crane	○ 100 – 1K	○ Medium
4. Crane Rental	○ 100 – 1K	○ Medium
5. Spider Crane	○ 100 – 1K	○ Medium
6. Truck Crane	○ 100 – 1K	○ High

Crane Rental

Keyword	Monthly Searches	Competition
1. Crane Operator	○ 1K – 10K	○ Medium
2. Crane Service	○ 100 – 1K	○ Low
3. Construction Crane	○ 100 – 1K	○ Low
4. Mobile Crane	○ 100 – 1K	○ Medium
5. Boom Truck Rental	○ 100 – 1K	○ Medium
6. Truck Mounted Crane	○ 100 – 1K	○ High