

Services Guide

Fences

**NOTE 1: This information is pulled from credible sources. This information is a guide. Any information used from this guide must be re-contextualized (no copying and pasting). Re-contextualize information incorporating SEO and business specifics.*

**NOTE 2: For MCP websites, stick to general information and avoid specifics.*

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1. FENCES OVERVIEW

1.1 GENERAL INFORMATION

- Fences are traditional enclosures that define the character of our homes and our relationships with neighbors
- The right fence also makes a strong aesthetic statement, improving a home's curb appeal
- Common uses for fences include: to gain privacy, safely corral kids and pets, block wind and noise, and prevent unsupervised dips in a swimming pool
- Companies may provide residential, commercial or industrial fence services

1.2 SEO

Keywords

○ Fencing	○ Fence	○ Fence designs	○ Wood fence
○ Fence panels	○ Chain link fence	○ Picket fences	○ Privacy fence
○ Fencepost	○ Wood fence	○ Fence gate	○ Vinyl fencing
○ Metal fence	○ Fence installation	○ Iron fence	○ Aluminum fence

2. FENCE PRODUCTS

2.1 WOOD FENCING

2.1.1 Types of Wood Used for Fences

<http://www.premiumfence.ca/cedar-fences.html>

<http://www.premiumfence.ca/fence-comparison-chart.html>

<http://homeguides.sfgate.com/recommended-wood-fences-52870.html>

Product	Description	Benefits
Cedar	<ul style="list-style-type: none">○ Western Red Cedar has a fine, straight grain with a uniform texture that makes it the wood of choice when appearance is important.○ Can be used to create curves○ Can be finished with transparent or	<ul style="list-style-type: none">○ The vibrant colours are striking and full of character○ Naturally resistant to warp, rotting and decay, making it perfect for outdoor projects.○ The inherent natural oils and

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	<p>semi-solid stain</p> <ul style="list-style-type: none"> ○ Style options are endless 	<p>acids in the wood make it extremely unattractive to many insects. Requires no treatments against them.</p> <ul style="list-style-type: none"> ○ Boasts centuries of proven performance in the sun, rain, heat and cold ○ Exceeds fire code and is classified as durable, permitting use without preservative treatments ○ Has low shrinkage and density factors and outstanding thermal insulation value ○ It is easily cut, sawed and nailed with everyday tools.
Redwood	<ul style="list-style-type: none"> ○ The most expensive wood for fences ○ If you are working on a tight budget but still want to incorporate redwood for its aesthetic value, it is possible to use higher-grade redwood for fence panels and a lower-grade wood for the fence posts. ○ Redwood needs to be treated with a clear stain or coating to prevent the wood from turning a grayish color with age. 	<ul style="list-style-type: none"> ○ The high cost of redwood makes it uneconomical for very large or long fences, but its aesthetic value and quality makes it one of the best materials from which to construct a fence. ○ Higher-grade redwood is the most durable wood, in addition to being the most resistant to insects and rot.
Cypress	<ul style="list-style-type: none"> ○ Often used as an alternative to cedar and redwoods ○ Has a tan/red color – much lighter than redwood with all the same insect and decay resistance properties. ○ Cypress wood can be utilized in both structural and ornamental parts of your fence. 	<ul style="list-style-type: none"> ○ Cypress is every bit as functional and attractive as cedar fences. ○ Cypress can be pre-stained like the cedar, and it has natural insect and decay resistance.
Spruce	<ul style="list-style-type: none"> ○ Spruce is commonly used to create prefabricated, stockade-style or picket fences. 	<ul style="list-style-type: none"> ○ Spruce is a common choice for wood fences because of its affordability and durability.

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Pressure Treated	<ul style="list-style-type: none">○ Pine and fir fall under the category of pressure-treated woods○ An insecticidal preservative known as CCA, or chromated copper arsenate, is used to deter termites and other insects from taking up residence inside these woods.○ Pine and fir are also commonly treated with a water-repellent stain that increases the life and durability of the fence by preventing rot.○ This wood type may undergo warping, cupping, twisting, and cracking after construction	<ul style="list-style-type: none">○ For people working with a tighter budget this type is a popular alternative
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2.1.2 Wood Grades

<http://www.usfenceguide.com/wood-fence/>

General:

- Grading designation depends on the number of defects in a board. A lower grade can be perfectly acceptable, depending on placement and usage.
- When choosing a wood grade for your fence, it is best to pick from construction, select, premium or clear grade wood. These are of better quality than standard, better or quality grade wood. These types of wood are cheaper, but have imperfections and knots that tarnish the look of your fence and make it easier for rot and insects to impose.
- This list may need to be altered slightly depending on the type of wood used – there seems to be different grading scales for different types/uses of wood

Product	Description
Clear Grade Wood	<ul style="list-style-type: none">○ Highest-quality and most expensive grade. Limited differences in natural appearance.
Premium Grade Wood	<ul style="list-style-type: none">○ A great looking wood that is graded based on the uniform appearance of the sides and edges of the lumber.
Select Grade Wood	<ul style="list-style-type: none">○ One side is good (premium), the other side has defects.
Standard Grade	<ul style="list-style-type: none">○ One side gets a select or premium grading. The other side has a small number of defective characteristics.

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Wood	
Standard and Better Grade Wood	<ul style="list-style-type: none"> More defects are allowed than select or premium on one side and limited defect characteristics on the other side.
Quality Grade Wood	<ul style="list-style-type: none"> This is the least expensive, economy grade wood. It will typically contain knots.

2.1.3 Types of Wood Fences

Note: there is an endless amount of fence styles, and different companies may have different names for the same style. I've used common names and styles that I've found across different sites.

<http://www.premiumfence.ca/cedar-fences/cedar-fencing-solid-privacy-fences.html>

<http://www.rusticcraftfence.com/wood>

<http://www.agfence.ca/news-and-advice/news/News-Advice/2014/02/25/21:five-most-popular-types-of-wood-fences>

<http://www.homefencesolutions.com/five-great-benefits-of-split-rail-fence-with-wire/>

<http://www.blackanddecker.com/ideas-and-inspiration/projects/picket-fence>

Type	Description	Benefits
 <p>Privacy/Solid Board</p>	<ul style="list-style-type: none"> Typically a privacy fence will be installed at 6' high These fences are built with the pickets placed tightly against each other on one side of the rail 	<ul style="list-style-type: none"> A solid privacy fence provides a strong physical and visual barrier, resulting in the greatest privacy and security
 <p>Lattice Top</p>	<ul style="list-style-type: none"> Lattice top fencing is a solid fence at the bottom with lattice at the top. 	<ul style="list-style-type: none"> The added lattice accent will personalize and compliment your home

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 <p>Lattice Fence</p>	<ul style="list-style-type: none"> ○ A fence made entirely of wooden lattice 	<ul style="list-style-type: none"> ○ These fences may not offer the most privacy, but they are classic and beautiful ○ They also provide a great backdrop for plants and climbing vines
 <p>Spaced Picket Fencing</p>	<ul style="list-style-type: none"> ○ A popular option for separating a vegetable or flower garden from the surrounding landscape. ○ Traditionally, a picket fence is about three to four feet tall (if taller than four feet, a picket fence starts to look like a barricade) with 1 x 3 or 1 x 4 pickets. ○ Fence posts can be spaced anywhere up to eight feet apart if you're using standard lightweight pickets. ○ Depending on your preference, the posts can be visible design elements or they can hide behind a continuous line of pickets. ○ Spacing between the pickets is a question of function and taste: go with whatever spacing looks best and fulfills your functional needs. 	<ul style="list-style-type: none"> ○ Designs for spaced picket fencing are limitless and can also be personalized with a decorative posts or post caps. ○ Remains a perennial favorite for more than its charm and good looks. ○ A deceptively effective boundary, creating a clear line of separation while appearing to be nothing more than a familiar decoration.
 <p>Shadowbox</p>	<ul style="list-style-type: none"> ○ Shadowbox fencing is a semi-private fence style. ○ Pickets are placed behind and in front of each other, creating an almost full privacy fence. There are small gaps in between the front and back pickets. ○ When viewed at an angle, you can see through the boards of the fence. 	<ul style="list-style-type: none"> ○ Provides separation between properties but doesn't provide total privacy, which can be more "neighbour friendly"
 <p>Tongue and groove</p>	<ul style="list-style-type: none"> ○ Tongue and groove fencing offers added strength and warp resistance, eliminating gaps between each board. 	<ul style="list-style-type: none"> ○ Unique construction ○ The boards fit into one another snugly, offering a strong, sturdy look and feel. ○ Neighbour-friendly because the

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		fence looks the same on both sides (and it's a great style)
 <p>Post and Rail/Split Rail</p>	<ul style="list-style-type: none">○ This type of fence is most common in farms and other agricultural facilities.○ They do not have any pickets, only strong rails running along on posts.○ Commonly 2, 3 or 4 rails.	<ul style="list-style-type: none">○ If not used in an agricultural setting, a great way to give any outdoor space a distinctive look○ Homeowners may choose a split rail fence to create a picturesque view that recalls the wide open spaces of the Old West or Great Plains.○ Split rail fences can be less pricey than other options because their unusual construction generally means less wood is used.
 <p>Stockade fencing</p>	<ul style="list-style-type: none">○ A stockade fence is a simple fence constructed with wood boards that have pointed edges, placed tightly against one another – giving you a solid panel.○ A simple traditional picket design for maximum privacy.○ Sections are available 4', 5' or 6' high	<ul style="list-style-type: none">○ Affordable and low maintenance○ Extremely sturdy and can withstand the elements○ Provides the highest level of privacy and security.○ Helps reduce noise and wind in your yard○ One of the oldest fence styles in America, stockade fencing can match the architecture of home styles from classic colonial to modern.

2.1.4 Wood Fence Maintenance Tips

<http://www.usfenceguide.com/wood-fence/>

While there's no way to eliminate the weathering of wood, it's relatively easy to minimize the effects:

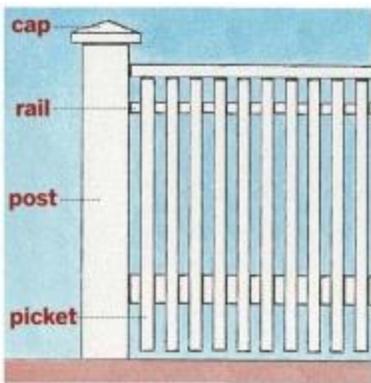
- Use three back rails (6' fence), two back rails (4', 5' fence), or 4 back rails (8' fence) for more hold-down points.
- Use only hot-dipped galvanized, or stainless steel fasteners with a ring or spiral shank to minimize warp and rust stains.
- Treat the surfaces of fence boards with a water-repellant solution to reduce the rate that moisture is absorbed and released. This solution should also have a good UV inhibitor if you don't want the fence to gray.

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- Follow a regular maintenance program of cleaning and refinishing every few years with a “clear” or “toner” water repellent containing UV inhibitors. This will revitalize a dingy appearance caused by dirt, mildew or graying. It’s like washing and waxing your car. Opinions differ on how necessary it is to perform regular maintenance, but most agree your fence will look much better for the effort.

2.1.5 Anatomy of a Wood Fence

<https://www.thisoldhouse.com/ideas/all-about-wood-fences>



- Cap: Protects post's vulnerable end grain from the weather.
- Rail: Connects the posts and supports the pickets.
- Post: Supports all components
- Picket: Mounts vertically on rails; often has a pointed tip.

2.2 METAL FENCING

2.2.1 Metal Fencing Types

<http://esmfence.com/metal/iron/>

<http://arctechmanufacture.com/aluminum-railing-and-fences/>

<http://www.qsfencing.ca/aluminum-fence/>

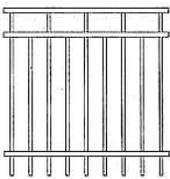
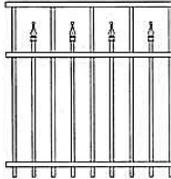
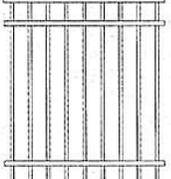
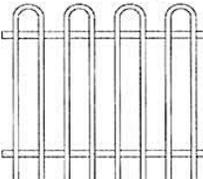
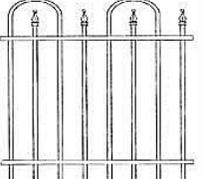
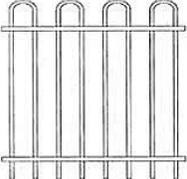
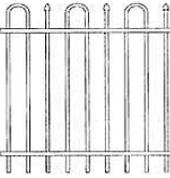
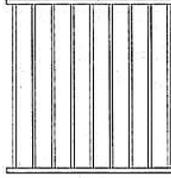
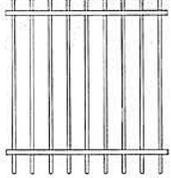
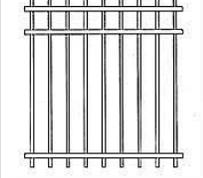
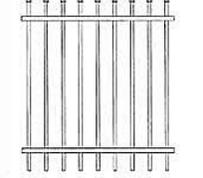
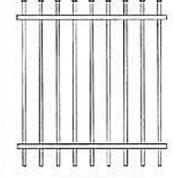
Product	Description	Benefits
Iron	<ul style="list-style-type: none"> ○ Available in a variety of styles and colours ○ Provides security and a ‘see-through’ feature which can complement any landscape design and/or pool enclosure. 	<ul style="list-style-type: none"> ○ Iron fences are elegant, strong and with little maintenance they can easily last a lifetime ○ Adds old world charm ○ Affordable
Aluminum	<ul style="list-style-type: none"> ○ Aluminum can be ordered with a low maintenance powder coat finish to enhance its appearance with no rusting, rotting or repainting 	<ul style="list-style-type: none"> ○ Relatively maintenance-free, lightweight and durable

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- required.
- Comes in a range of colors for powder coating: white, beige, silver, brown, gray and black. Customers can also select other preferred colors too, such as red, yellow and blue.
 - Ideal for a sundeck, balcony, pool or staircase.
 - It can be used as an effective perimeter around your pool, or to enclose your pets in the yard.

2.2.2 Aluminum Fencing Styles

<http://www.mcleancontracting.ca/aluminum-fencing/>

 Brooklyn	 Bryant	 Capped Manhattan	 Chelsea	 Hampton	 Tiffany
 Lexington	 Liberty	 Manhattan	 Marquee	 Richmond	 Rockefeller

2.3 CHAIN LINK FENCING

<http://www.alloutfencing.ca/chain-link-fencing.html>
<http://www.westernfence.calls.net/chain-link-fencing.html>
<http://www.agfence.ca/chainlink/>

Product	Description	Benefits
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Chain-link



- Chain-link can be used in all types of circumstances:
 - As a fence for dividing a residential property or public playground
 - As a barbed wire fence for security at an industrial compound
 - As a baseball backstop, field fence or batting cage
 - As tennis court fencing and soccer field fencing
 - For dog kennels or dog runs
- Available in black, brown, green and silver
- Works well as a temporary structure or low-cost, permanent fence.
- Quick to install
- Extremely durable
- Requires little maintenance
- Relatively inexpensive
- Provides increased security
- Can be installed at any height
- Allows the natural flow of air and sunlight to pass through, making it an ideal choice for surrounding a garden or lawn

2.4 POST AND WIRE FENCING

- <http://www.fenceguides.com/types/wire-fences/>
- <http://strictlyfences.com/barbed-wire/>
- <http://www.fraservalleysteelandwire.com/fencing/>

Product	Description
Chicken/Poultry Wire	<ul style="list-style-type: none"> ○ Used for hutches and pens for chickens, ducks, geese, turkeys, pigeons and rabbits. ○ Uses very small-gauge wire twisted together to form a net. Most often, it is galvanized, though not coated. ○ Common colors for coated wire include black, brown, green and white. ○ The height of the fencing ranges from 2' to 8' and typically comes in rolls of 25', 50' or 100' ○ Chicken wire can be expected to last for 10-20 years before needing to be replaced.
Barbed Wire	<ul style="list-style-type: none"> ○ Traditional farm fencing that incorporates multiple strands of barbed wire attached to wooden fence posts ○ Typically viewed as the most cost effective method of fencing large areas of land. ○ Wire is aligned under tension between heavy fence posts, held at the

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	<p>correct height by being attached to wooden or steel fence posts.</p> <ul style="list-style-type: none"> ○ Barbed wire for agricultural fencing is typically available in two varieties: soft or mild-steel wire, and high-tensile. Both types are galvanized for longevity.
<p>Agriculture Conventional Wire/Electric Wire</p>	<ul style="list-style-type: none"> ○ There are two main purposes for this type of fencing: confining livestock and setting boundaries for your property ○ Wire fencing for livestock acts as a barrier to block highway access, frozen ponds or ravines. Dividing pastures with wire fencing provides protection and safety for the farmers as well as the animals from one another if they cannot share the space. ○ You can also establish a fixed property line and create boundaries on your land with wire fencing. Wire fencing offers long life and low maintenance. ○ The diversity and durability of wire allows us to design fencing at a wide range of dimensions. ○ With a variety of wire and electric fencing choices, you can achieve maximum effectiveness.

2.5 VINYL FENCING

<http://www.agfence.ca/vinyl/>

Product	Description	Benefits
 <p>Vinyl Fencing</p>	<ul style="list-style-type: none"> ○ Comes in a variety of styles, including privacy style, picket style, and ranch style. 	<ul style="list-style-type: none"> ○ Vinyl fences will always look brand new, even if exposed to excessive rainfall or sunlight ○ Durable ○ Long-term cost efficiency ○ Won't fade ○ The overall integrity of the fence will not deteriorate ○ 5 times the tensile strength of comparable wood fencing. ○ A variety of colour options available

3. FENCE SERVICES

Service	Description
Custom Fences	<ul style="list-style-type: none">○ Companies will evaluate what you want the fence to accomplish (define a border, increase security and protection, maintain privacy, abate wind and noise, etc.) and then design your fence around your needs.○ They also take style into consideration – they can usually come up with unique options
Prefab Fences	<ul style="list-style-type: none">○ There are a variety of pre-fabricated panel styles and finishes available to choose from, including pressure treated, cedar, natural or pre-stained
Installation	<ul style="list-style-type: none">○ Companies will install your fence for you
Repair	<ul style="list-style-type: none">○ Companies will be able to tell you if it's better to replace your whole fence or just sections of your fencing.○ Companies deal with a range of repairs – they can fix fences that have fallen over, and fences that are falling apart or broken

4. RELATED PRODUCTS/SERVICES

<http://web.stonemakers.net/bid/72567/5-Benefits-Of-Concrete-Retaining-walls>

<http://www.deckexperts.ca/>

<http://www.westernfence.calls.net/gates-and-gate-automation.html>

<http://free-quote.accuratecedar.ca/lower-mainland/>

Product	Description	Benefits
Retaining Walls	<ul style="list-style-type: none">○ This wall or system of walls holds back earth and water○ Can be used to terrace your garden and separate your property from your neighbours'○ Retaining walls can change the whole feeling of your yard and create additional space.○ They can transform a hilly yard into a level functional area.○ Retaining walls can either be natural or more formal looking. This will	<ul style="list-style-type: none">○ Provide functional support for keeping soil in place,○ Prevent sink holes and eliminate the eyesore of dirt piles and hills.○ Helpful in preventing flooding.○ Reduces maintenance and prevents erosion.○ Prevents damage to property or surrounding structures.

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	<p>depend on the design of the wall and the selection of stone or wood.</p> <ul style="list-style-type: none"> Options include mortared stone, brick, dry stone, concrete blocks and wood. 	
Decks	<ul style="list-style-type: none"> A low-level deck is the perfect addition to any backyard landscape. Decks can be built in a variety of materials, including hardwood, cedar, treated wood, concrete, paving stones, and natural stones Companies may provide deck design, construction, and waterproofing for decks 	<ul style="list-style-type: none"> A deck provides comfortable backyard lounging/dining options
Landscaping	<ul style="list-style-type: none"> Landscaping services may include: <ul style="list-style-type: none"> Softscape installations Stone and hardscaping Irrigation and drainage installation Landscape lighting Garden/lawn installation 	<ul style="list-style-type: none"> Professional landscaping can add unique beauty to your yard and curb appeal to your home, creating a beautiful outdoor space for you to enjoy
Railings	<ul style="list-style-type: none"> Popular materials for railings include aluminum, vinyl, glass, steel, wrought iron, and sometimes wood 	<ul style="list-style-type: none"> Railings provide the obvious benefit of increased safety on decks and stairs Most railing materials are low maintenance and low profile so as not to obstruct the view from a patio or deck Railings come in a variety of designs, colors and patterns that can match your aesthetic taste and blend seamlessly into their surroundings, giving you the opportunity to improve the overall appearance of your property.
Gates	<ul style="list-style-type: none"> Many fence companies also install gates to match their fence styles Some fence companies also provide driveway gates. These gate types include: swing gates, sliding gates, rolling gates, cantilever gates' 	<ul style="list-style-type: none"> They can come in a variety of styles which add interest and character to your yard and home. Driveway gates/fences add an extra layer of protection around

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- Ultimately, gates allow access to your yard or property
- your property, only allowing vehicles you permit in