

Services Guide

Towing – Automotive

**NOTE 1: This information is pulled from credible sources. This information is a guide. Any information used from this guide must be re-contextualized (no copying and pasting). Re-contextualize information incorporating SEO and business specifics.*

**NOTE 2: For MCP websites, stick to general information and avoid specifics.*

Table of Contents

Contents

- 1. Towing – Automotive Overview 1
 - 1.1 General Information 1
 - 1.2 SEO 2
- 2. Services 2
 - 2.1 Roadside Assistance 2
 - 2.2 Auto Towing 2
 - 2.3 Vehicle Transport 4
 - 2.4 Storage 4
 - 2.5 Impound Service 5

1. TOWING – AUTOMOTIVE OVERVIEW

1.1 GENERAL INFORMATION

<http://work.chron.com/duties-tow-truckers-14676.html>

<http://www.geyerstowing.com/light-duty-towing-germantown-info-guide-questions-in-selecting-a-towing-company.html>

- Offers a variety of vehicle-related repair and hauling services to:
 - Non-commercial and commercial vehicle drivers
 - Police
 - Municipalities
 - Other tow truck drivers

Qualities of a Good Towing Company	Description
Reliability	<ul style="list-style-type: none">○ You need to make sure that when the tow companies tells you they will reach you within 30 minutes, they are there within that period of time.○ It is also idea to choose a company whose services are available on a 24/7 basis.
Referrals	<ul style="list-style-type: none">○ A company that comes with a lot of recommendations from people you know and trust is a good company to hire.
Certification	<ul style="list-style-type: none">○ The towing company should have all the necessary licenses to operate.○ Check with your local BBB to see if they are indeed licensed and if there are standing complaints against the company.

Services Guide: Towing – Automotive

1.2 SEO

KEYWORDS (FIRST ROW - BEST, LAST ROW - LEAST)

• Heavy Duty Truck Towing	• Tow Truck Service	• Accident Towing	• Recovery Towing
• Road Assistance Service	• 24 Hour Roadside Assistance	• Emergency Fuel Delivery	• Auto Locksmith
• Commercial Tow Truck	• RV Towing	• 24 Hour Tow Truck	• Impound Towing
• Emergency Road Services	• Motorcycle Towing	• Private Property Towing	• Flatbed Service

2. SERVICES

2.1 ROADSIDE ASSISTANCE

<http://draketowing.com/24hr-roadside-assistance>

General:

- Unlocks
- Battery boosts
- Fuel deliveries
- Tire changes
- Recoveries

2.2 AUTO TOWING

<http://www.canucktowing.com/>

<http://busterstowing.com/Services.cfm>

<http://theweeklywinepick.com/fremont/types-of-tow-trucks/>

Towing Services:

- Local and long distance towing
- Accident towing
- Specialty vehicles
- Motorbike transport
- Heavy-duty towing
- Scrap car removal

Services Guide: Towing – Automotive

Types of Tow Trucks and Equipment:

- Different scenarios like emergency towing may determine what type of tow truck a service sends out.

Types of Trucks	Description
Sling	<ul style="list-style-type: none">○ More commonly referred to as a hook and chain○ Very rarely used anymore because their designs often induce damage to the bumpers and front end of cars.○ Sometimes a sling truck is used for towing vehicles that have been in an accident or have one or two of the front or rear wheels missing because they cannot be securely towed by another type of wrecker.
Wheel-lift	<ul style="list-style-type: none">○ Similar to a sling truck but instead of a hook and chain it uses a metal yoke that fits under the front or rear wheels.○ When the wheels are in the cradle of the yoke the front or rear end of the vehicle is lifted clear off the ground by a pneumatic or hydraulic hoist so it can be towed.○ The yoke is generally placed on the drive wheels of the vehicle and touches only the tires so no damage caused to bumpers like a hook and chain truck.
Flatbed/Tilt Deck Carrier	<ul style="list-style-type: none">○ Also known as a slide○ Fitted with a bed that is hydraulically inclined and moves to ground level, and car is then driven onto or pulled onto the bed using a truck mounted winch.○ The most common type of tow truck, used especially for emergency towing.
Enclosed	<ul style="list-style-type: none">○ Have your expensive sports cars moved via enclosed transport.○ Your precious cargo is protected from the elements we endure on the highways

- Besides the main types of trucks there are two additional pieces of equipment used by some service providers.

Pieces of Equipment	Description
Boom	<ul style="list-style-type: none">○ A piece of equipment used on many types of tow trucks to recover a vehicle from a ditch or over an embankment.

Services Guide: Towing – Automotive

Integrated or Repo Truck

- This is a specialized often light-duty truck that integrates a boom and wheel-lift into one unit.
- These trucks have controls inside the cab that allow a vehicle to be repossessed or moved quickly without having to exit the truck to hook up.

2.3 VEHICLE TRANSPORT

<http://www.mundiestowing.com/services.html>

<http://draketowing.com/vehicle-transport>

General:

- Dealer trades
- Port delivery
- Customer deliveries
- Movie production support
- Complete commercial and advertising campaign logistics
- Mall displays and promotions
- Car shows
- Trade shows
- Ride and drives
- Auction deliveries
- Inventory storage

2.4 STORAGE

<http://mapleridgetowing.ca/vehicle-storage/>

General:

- Storing your vehicle safely is our priority.
- Our office and storage facility is equipped with the latest technology including a Secuirguard monitored video surveillance system to ensure your vehicle is in good hands when stored with us.
- Our yard has good lighting and secured with barbed wire and steel clad fencing.

Services Guide: Towing – Automotive

2.5 IMPOUND SERVICE

<http://draketowing.com/impound-service>

http://busterstowing.com/Com_Services.cfm

General:

- For problems with unauthorized vehicles parking on your property without permission.
- All impounding is provided at no cost to the property.
- We will supply and install signage to suit many applications such as:
 - No parking
 - Customer only
 - Handicap
 - Fire lane
 - Visitors
 - Authorized
 - Time restrictions e.g. 15 minutes only
 - Reserved stalls