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**Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

Floor Laying, Refinishing, Resurfacing

General Keywords

Keyword	Monthly Searches	Competition
1. Flooring	○ 1k-10k	○ Medium
2. Kitchen flooring	○ 1k-10k	○ High
3. Flooring companies	○ 100-1k	○ Medium
4. Flooring installation	○ 100-1k	○ Medium
5. Floor refinishing	○ 100-1k	○ High

Types of Flooring

Keyword	Monthly Searches	Competition
1. Laminate flooring	○ 10k-100k	○ High
2. Hardwood flooring	○ 10k-100k	○ High
3. Tile flooring	○ 1k-10k	○ Medium
6. Linoleum flooring	○ 1k-10k	○ Medium
7. Ceramic tile	○ 1k-10k	○ Medium
8. Bamboo flooring	○ 1k-10k	○ Medium
9. Carpet	○ 1k-10k	○ High
10. Engineered hardwood	○ 1k-10k	○ High
11. Vinyl flooring	○ 1k-10k	○ High