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**Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

Psychologists

General Keywords

Keyword	Monthly Searches	Competition
1. Counsellor	○ 10K – 100K	○ Low
2. Psychologist	○ 10K – 100K	○ Low
3. Child Psychologist	○ 1K – 10K	○ Low
4. Counselling Services	○ 1K – 10K	○ Medium
5. Family Counselling	○ 1K – 10K	○ Medium
6. Marriage Counselling	○ 1K – 10K	○ High
7. Grief Counselling	○ 1K – 10K	○ High
8. Trauma Counselling	○ 100 – 1K	○ Medium
9. Mental Health Counsellor	○ 100 – 1K	○ Medium
10. Mental Health Therapist	○ 100 – 1K	○ Medium
11. Relationship Counselling	○ 100 – 1K	○ High