|  |  |  |
| --- | --- | --- |
| **MID:** |  | **VERTICAL: Heating Contractors** |
| **MONO ID:** | 01/09/16 | |
| **GENERAL INFORMATION**  **CK Heating Inc.** [company\_name]  **Main Address**  [street]  [city]  [state]  [zip]  [phone]  [email]  **Other Addresses:**  **Other Phone Numbers**  Fax: | **Hours**  Monday – Friday:  Saturday:  Sunday:  **SERVICE AREA (indicate on Home Page only for mobile services)**  Bullet | |
| **SITE MAP**  Home  About Us  Services >  Contact Us |  | |

|  |  |
| --- | --- |
| **Home (Page 1)** | |
| **Page Title** | Heating Contractors [city]| Home | [company\_name] |
| **Meta Description** | [company\_name] is here to offer heater service in [city]. Whether your system is electric or gas, we can save you time and money. Call us now! |
| **H1** | **[company\_name]: Your Heating Contractors in [city]** |

Have you noticed your monthly energy bills going up? The answer could be your heating system. As your furnace, hot water tank and boiler get older, they become less efficient and can drain more energy. Consequently, your bills will be more expensive and your home won’t be as warm. To fix the problem, turn to the heating contractors at [company\_name] in [city]. We can save you money in the long run!

**Hassle-Free Heating**

Our contractors aim to improve your home’s heating system while providing a hassle-free experience. In order to keep your heater working smoothly with a minimum of disruptions to your household, the best approach is preventative maintenance. We can provide inspections for any elements of your system, no matter which type of system you have, and you can call us at the first sign of trouble! We’ll take a look and offer repairs or replacements, depending on your needs. Whether your heating system is gas or electric, we have the experience and expertise to provide knowledgeable guidance and honest, reliable services.

|  |
| --- |
| **CTA** |
| **Button:** Contact Us Today  **Link to: Contact** |

**Honest Service with Full Transparency**

All of our customers are important to us, and we’re proud to provide outstanding service for every job we do. Whether you require minor repairs on a faulty heater in your condo or you’re a building contractor that needs us to install a full heating system in a brand new housing development, our approach is the same: we provide prompt, honest service and complete the job as quickly as possible while keeping our quality standards high. We operate with full transparency – we’ll keep you fully informed about all the work that we’re doing on your system. Your bill will never be an unpleasant surprise!

**Big or Small – We’ve Seen It All**

We can help you spot the signs that your heating system might be about to fail. Don’t suffer through lukewarm water or inefficient heating – we can identify the leaks, noises and inefficient performance that are indicative of a malfunctioning hot water tank or furnace. We’ve seen it all, so you can turn to us whether you have an old, outdated system or the latest in heating technology. No job is too big or too small for our experienced heating contractors, so contact us today with any questions and to request an estimate. We’ll be happy to serve you!

**Eform**

|  |  |
| --- | --- |
| **SPOT TEXT – PRIMARY CTA** |  |
| **Title:** Keep Your Home Comfortable!  **Text:** From new installations to emergency repairs, [company\_name] is your full service heating contractor in [city].  **Button:** Request a Quote  **Link to: Contact Us** | |

|  |
| --- |
| **CTA** |
| **Title:** Why Choose Us?  **Text:** Stick with the professionals to protect your property.  **Button:** Stay Safe  **Link to: About Us** |

|  |
| --- |
| **CTA** |
| **Title:** Replacement or Repair?  **Text:** Our expert technicians will give you an honest evaluation.  **Button:** What We Do  **Link to: Services** |

|  |
| --- |
| **CTA** |
| **Title:** Maintenance Plans  **Text:** Keep your heating system running at peak performance.  **Button:** Ask Us How  **Link to: Contact Us** |

|  |
| --- |
| **CTA** |
| **Title:** Add Energy Efficiency  **Text:** Save money on your heating bills with [company\_name].  **Button:** New Installations  **Link to: Services** |

|  |
| --- |
| **CTA** |
| **Title:** Heating Emergency?  **Text:** Contact us for immediate service from a skilled technician.  **Button:** Call Now  **Link to: Contact Us** |

**Links:**

Our contractors **> About Us**

honest, reliable services **> Services**

contact us **> Contact Us**

|  |  |
| --- | --- |
| **About Us (Page 2)** | |
| **Page Title** | Heating[city]| About Us | [company\_name] |
| **Meta Description** | Your home’s heating is not a job to trust to amateurs. Rely on the [city] heating contractors at [company\_name]. We work safely and efficiently. |
| **H1** | **About Our [city] Heating Contractors** |

Your home’s heating is not a job to trust to amateurs. Even the most accomplished of DIY repairmen aren’t up to the task of repairing your home’s heating system. Mistakes can be expensive, can reduce your system’s efficiency, and can result in widespread water damage to your home. If you’re dealing with a gas heating system, an amateur’s errors can be extremely dangerous. At [company\_name], we serve [city] and have the experience and expertise to perform all jobs safely and efficiently. We’ll give you peace of mind while ensuring that your system is in full working order.

**Serving Our Local Community**

In [city], clients know that there’s one name to trust for heating service: [company\_name]. We’ve got a keen knowledge of the heating needs of our local area, and we’re committed to providing you with expert workmanship from an experienced team. We pride ourselves on earning return customers, great reviews and word-of-mouth recommendations. Every job is a new chance to prove ourselves! Contact us today to request an estimate.

**Links:**

heating service **> Services**

Contact us **> Contact Us**

|  |  |
| --- | --- |
| **Services (Page 3)** | |
| **Page Title** | Furnace [city]| Services | [company\_name] |
| **Meta Description** | Get your furnace, boiler or hot water tank maintained or repaired by [company\_name]. We serve clients in [city] – call to book an appointment! |
| **H1** | **Keep Your Furnace, Boiler & Hot Water Tank in [city] Working** |

[company\_name] is [city]’s source for trusted heating services. We’re here for you every step of the way, from initial installation to ongoing maintenance. Our team is familiar with all makes and models of gas and electric systems. The average lifespan of boilers, furnaces and hot water tanks is usually around 10 to 15 years, although this can vary depending on many factors, including the quality of the equipment, the frequency of its use, and how often you get it serviced. Our technicians look at everything and provide the required repairs so that you don’t have to worry about your furnace, boiler or hot water tank breaking down.

**Installations, Maintenance and More**

Whatever your heating needs, we’re here for you every step of the way. If you live in an older house with a heating system that has seen better days, you may need us to replace your system and install new equipment. If your system is still relatively new, we can provide maintenance and heater repairs whenever you experience problems. Whether you’re looking for boilers repairs or a new energy-efficient furnace in [city], contact us to find out how we can help you!

The more money we’re able to save you, the happier you’ll be. That’s why we always strive to perform the best maintenance possible for the lowest cost around. If we can repair your furnace or boiler without the need for a full replacement, we’ll do everything we can to preserve your existing system. Call for an appointment!

|  |
| --- |
| **CTA** |
| **Button:** Contact Us Today  **Link to: Contact** |

**Links:**

Our team **> About Us**

Call for an appointment **> Contact Us**

|  |  |
| --- | --- |
| **Contact Us (Page 4)** | |
| **Page Title** | [company\_name] | [city] | Contact Us |
| **Meta Description** | Contact the heating experts at [company\_name] in [city]. We’re here to offer guidance and provide any repairs you require. |
| **H1** | **Call the Heating Experts in [city]** |

Boilers, furnaces, hot water heaters and fireplaces – we work with them all! At [company\_name], we strive to offer the best heating services in [city]. Our professional team is honest, courteous and reliable. When you call us to come fix your heating system, we’ll show up on time and provide the repairs or installations you require. We’re happy to explain our services to you – there will never be any hidden costs. We pride ourselves on establishing long-term clients who recommend us to their friends! For any questions, or to request an estimate, call us or fill out the form on this page.

**Eform**

**Links:**

heating services **> Services**

Our professional team **> About Us**