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**Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

Lawn Maintenance

General Keywords

Keyword	Monthly Searches	Competition
1. Landscaping	○ 10K – 100K	○ Medium
2. Garden design	○ 1K – 10K	○ Medium
3. Lawn maintenance	○ 1K – 10K	○ High
4. Lawn care	○ 1K – 10K	○ High
5. Grass cutting	○ 100 – 1K	○ Medium
6. Yard maintenance	○ 100 – 1K	○ Medium

Other Keywords

Keyword	Monthly Searches	Competition
1. Lawn mower	○ 10K – 100K	○ High
2. Landscaping company	○ 1K – 10K	○ High
3. Lawn aerator	○ 1K – 10K	○ High
4. Landscape design	○ 1K – 10K	○ High
5. Garden company	○ 100 – 1K	○ Medium
6. Spring lawn care	○ 100 – 1K	○ Medium