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*\*Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

# Building Contractors

## General Keywords

Keyword	Monthly Searches	Competition
1. Garage	○ 1K – 10K	○ Low
2. Newhome	○ 100 – 1K	○ Low
3. Construction companies	○ 100 – 1K	○ Low
4. Home builders	○ 100 – 1K	○ Medium
5. Prefab homes	○ 100 – 1K	○ High
6. Garage packages	○ 100 – 1K	○ High
7. Structural engineers	○ 100 – 1K	○ Medium
8. Building construction	○ 10 – 100	○ Low
9. Building contractors	○ 10 – 100	○ Low
10. Architectural drafting	○ 10 – 100	○ Low
11. Post frame homes	○ 10 – 100	○ Low
12. Steel building construction	○ 10 – 100	○ ?
13. Building drafting	○ 10 – 100	○ ?
14. Residential builders	○ 10 – 100	○ ?
15. Residential structural engineer	○ 10 – 100	○ Medium
16. House builder	○ 10 – 100	○ Medium
17. Home contractors	○ 10 – 100	○ Medium
18. Home construction	○ 10 – 100	○ Medium
19. Agricultural buildings	○ 10 – 100	○ Medium
20. Steel buildings	○ 10 – 100	○ High
21. Custom made homes	○ 10 – 100	○ High
22. New home construction	○ 10 – 100	○ High

<b>23. Commercial roofing</b>	○ 10 – 100	○ High
<b>24. Storage buildings</b>	○ 10 – 100	○ High
<b>25. Post frame building</b>	○ 10 – 100	○ High
<b>26. Industrial builders</b>	○ 10 – 100	○ ?