

# Services Guide

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## Window Cleaning

*\*NOTE 1: This information is pulled from credible sources. This information is a guide. Any information used from this guide must be re-contextualized (no copying and pasting). Re-contextualize information incorporating SEO and business specifics.*

*\*NOTE 2: For MCP websites, stick to general information and avoid specifics.*

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# 1. WINDOW CLEANING OVERVIEW

## 1.1 GENERAL INFORMATION

[https://en.wikipedia.org/wiki/Window\\_cleaner](https://en.wikipedia.org/wiki/Window_cleaner)

- Window cleaning can be done manually, using a variety of tools for cleaning and access. Technology is also employed and increasingly, automation.
- Commercial work is contracted from in-person transactions and formal tender processes. Regulations, licensing, technique, equipment and compensation may vary regionally.
- Window cleaning is pretty straightforward – most sites don't have a lot of content, and they usually don't go into their cleaning methods.
- The biggest emphasis for window washing is on the benefits of having it professionally done.

## 1.2 SEO

### Keywords (First Row – BEST, Last Row – LEAST)

○ Window cleaning	○ Gutter cleaning	○ Window cleanup	○ Window service
○ Cleaning windows	○ Window cleaning services	○ Windows cleaner	○ High rise window cleaning
○ Streak free window cleaning	○ Power washing	○ Window washing	○ Residential window cleaning
○ Cleaning gutters	○ Window cleaning	○ Window cleaning equipment	○ Window washing service

## 1.3 BENEFITS OF PROFESSIONAL WINDOW CLEANING

<https://www.angieslist.com/articles/should-i-get-professional-window-cleaning.htm#>

Benefit	Description
<b>Protection</b>	<ul style="list-style-type: none"><li>○ Dirt and debris on windows can actually cause damage to your windows. The dirt and dust can etch into the glass and cause scratches and blemishes.</li><li>○ Window cleaners use professional tools and equipment, and eco-friendly cleaning solutions.</li></ul>

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<b>Saving time</b>	<ul style="list-style-type: none"><li>○ Cleaning your windows can be a time-consuming project</li><li>○ Professional window cleaners can achieve the same results as homeowners in less than half the time</li><li>○ Having your windows professionally cleaned gives you the time to do the things you enjoy doing</li></ul>
<b>Spotting general problems</b>	<ul style="list-style-type: none"><li>○ A professional window washer can identify problems like sashes that are painted shut, ill-fitting window screens, wood rot on windowsills, or damaged or non-functional windows.</li><li>○ Spotting the problems early can often save you a big expense later, and it could even save your life. Little things like painted sashes and clogged channels might be the difference between getting out or being trapped in the case of fire</li></ul>
<b>Removing insect infestations</b>	<ul style="list-style-type: none"><li>○ Bees and hornets sometimes build nests behind window shutters, and wasps can build paper nests between three-piece storm windows. Ladybugs can also build nests in channels, making windows hard to open and close.</li></ul>
<b>Extending the life of a window</b>	<ul style="list-style-type: none"><li>○ Old aluminum screens left in place for years gradually etch a pattern of deposits on the glass, much like lime deposits in the shower. The etched glass is not only unattractive, but it is also more prone to cracks and chips.</li><li>○ A professional window washer can restore the glass and extend your window's life with a treatment of muriatic acid or, in less severe cases, Bar Keepers Friend and grade 0000 steel wool.</li></ul>
<b>Providing the right window cleaning supplies and tools</b>	<ul style="list-style-type: none"><li>○ Professional window cleaners can ensure that the right products are used to clean glass without damaging it.</li><li>○ If you have leaded glass or stained glass, you may be unintentionally damaging it by using an ammonia-based window cleaner. With repeated use, ammonia-based cleaner can cloud leaded and stained glass windows, and the damage can't be repaired.</li><li>○ Professional window washers also have the right equipment, such as ladders and telescoping window-washing tools, to safely clean hard-to-reach windows.</li></ul>
<b>Reputation</b>	<ul style="list-style-type: none"><li>○ Because your facility is customers' and prospects' first impression, all businesses should make an effort to keep their windows clean.</li></ul>

## 2. WINDOW CLEANING METHODS

[https://en.wikipedia.org/wiki/Window\\_cleaner](https://en.wikipedia.org/wiki/Window_cleaner)

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Method	Description
<b>Chamois and Scrim</b>	<ul style="list-style-type: none"><li>○ Chamois is a fabric that is used to loosen and remove dirt, followed by buffing.</li><li>○ Chamois leather, traditionally made from the hide of the chamois, is very smooth and absorbent. It is favoured in cleaning, buffing, and polishing because it produces no scratching.</li><li>○ Chamois fabric is typically made from cotton flannel, PVA, Viscos, and other materials with similar qualities. It is napped to produce a plush surface similar to chamois leather.</li></ul>
<b>Water and Squeegee</b>	<ul style="list-style-type: none"><li>○ Generally, chemicals are added to water, and a device such as a brush or cloth-covered handle is dipped into the resulting solution and used to scrub glass. A squeegee is then used to sluice the dirt and water mixture from the glass.</li><li>○ Chemicals added to the solution range from dish soap and glass cleaner to Trisodium Phosphate and etching salt. In sub-freezing temperatures, anti-freezing chemicals are added to the solution to prevent it from crystallizing on the pane before it is sluiced off.</li></ul>
<b>Water-fed poles</b>	<ul style="list-style-type: none"><li>○ Any of a variety of types of telescopic poles may be used. Poles are fitted at the upper end with a brush and water jets, fed either from vehicle-borne tanks of deionised water or by on-site production of deionised water, using a domestic or commercial water outlet.</li><li>○ The water is filtered and contains a TDS (total dissolved solids) of less than 5 ppm (parts per million). The de-ionized water is lacking in ions, so it will pull solids off the glass and dissolve the solids into the water, aiding in the cleaning process. Because there are no solids dissolved in the water, the windows dry clear without water spots.</li><li>○ The brush is used to agitate the debris off the window, while spraying water, and then the brush is lifted a few inches from the glass to rinse the glass with the pure water jets.</li><li>○ Fan jets are used for hydrophobic glass, and "pencil" jets are used for hydrophilic glass.</li><li>○ Water-fed poles vary in length. The longest poles are about 70 feet, and can reach up to six storeys.</li><li>○ Water-fed cleaning is also referred to as pure water cleaning. It is common in the UK and becoming common in North America.</li></ul>

## 3. TYPES OF CLIENTS

### 3.1 RESIDENTIAL

<http://www.hollandservices.ca/window-cleaning/>

- Ideally, you should have your windows washed twice a year
- Window cleaning is a very cost effective way to make a dramatic difference in the look and feel of your home; nothing renews your home's sparkle like bright, clean windows.
- Usually companies use ladders, and washing is done by hand to ensure the most careful and precise clean. The most common tools used are a squeegee and microfiber cloths.
  - Squeegees run the majority of the water off the window and leave a small amount behind which evaporates quickly.
- Difficult or hard to reach windows may be cleaned with a tucker-pole (brush and pole)

### 3.2 COMMERCIAL

<http://www.gspccanada.com/service/cleaning-services/window-cleaning/commercial/>

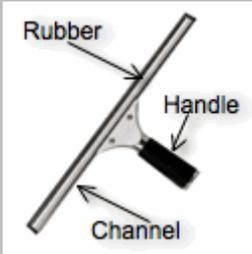
- The appearance of a business establishes value and attention to detail. Most commercial window washing companies stress/recommend regular window cleaning for commercial properties to maintain strong aesthetic appeal and professionalism.
- Businesses companies service include:
  - Hi-rise & low rise buildings
  - Multi-unit townhomes
  - Condominiums
  - Retail stores and offices
  - Restaurants
  - Corporate and franchise chain locations

## 4. TYPES OF EQUIPMENT

<http://www.windowwasher.com.au/how-to-tips>

Type	Description
Bucket	<ul style="list-style-type: none"><li>○ Wide enough to fit a squeegee and mop in</li><li>○ Used to carry cold water for cleaning</li></ul>

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 <p><b>Squeegee</b></p>	<ul style="list-style-type: none"><li>○ Good quality squeegees will usually come assembled from three pieces. The <i>handle</i>, the <i>channel</i> and the piece of <i>rubber</i> supported by the channel.</li><li>○ The rubber can be turned over when it gets old, and then replaced when both sides have worn out.</li><li>○ Window cleaners usually have their favourite brand of rubber, but it doesn't make a big difference</li><li>○ Come in various sizes from 4 inches to 24 inches</li></ul>
 <p><b>Mop (also called a 'Washer' or 'Wand')</b></p>	<ul style="list-style-type: none"><li>○ This comes in two pieces: the plastic <i>t-bar</i> and the <i>sleeve</i>. When the sleeve gets dirty, you can detach it from the t-bar and put it in the washing machine. It's usually attached by Velcro or buttons.</li><li>○ The sleeves come in different versions: <i>Porcupine</i> - with little plastic bits throughout it to help scrub off tough marks, <i>Regular</i>, <i>Scourer</i> - with a scouring strip on one side. The <i>Water Retention</i> version prevents you from having to return to the bucket as often.</li><li>○ The handles can either be fixed, or swivel. The swivel one is easier on the wrist and far better when using a pole.</li></ul>
 <p><b>Scraper</b></p>	<ul style="list-style-type: none"><li>○ This comes with replaceable metal blades and is useful to get tough marks off, such as paint, varnish or stubborn insect marks.</li><li>○ A one inch pocket scraper is usually enough for most maintenance jobs, but larger 3 and 6 inch ones that fit onto the end of the pole are good for scraping larger areas.</li></ul>
<p><b>Detergent</b></p>	<ul style="list-style-type: none"><li>○ There are a variety of different detergent formulas</li><li>○ Formulas that create suds work best, as the suds lubricate the rubber as it passes over the glass, making it a lot easier to turn the squeegee. They also make it easier to see any water marks that need wiping off. They also help to show areas that need more scrubbing because the pattern of the bubbles separate more where there is a finger mark or some other dirt.</li></ul>
<p><b>Rags</b></p>	<ul style="list-style-type: none"><li>○ This may be a towel or a micro-fibre cloth.</li></ul>
<p><b>Poles</b></p>	<ul style="list-style-type: none"><li>○ Short poles that extend are common (for example, 1.5m closed, 2.3m opened). These can be handy for lower windows.</li><li>○ A 4 section pole can extend to 3 storeys high - though it is nearly impossible to clean accurately at that length.</li><li>○ 2 storeys is approximately the limit for squeegees on a pole</li></ul>

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<b>Ladders</b>	<ul style="list-style-type: none"><li>○ 3 step ladders and extension ladders that reach up to 2.5 storeys are most useful</li></ul>
<b>Tool Belt</b>	<ul style="list-style-type: none"><li>○ This supports a side bucket and is a good place to easily access your scraper and rags.</li></ul>
<b>Bucket on a Belt</b>	<ul style="list-style-type: none"><li>○ A small bucket that hangs down one leg off a belt around the waist.</li><li>○ a great place to easily stash your mop and squeegee, saving them from dripping, and also giving you two free hands while walking up the ladder, on the roof etc.</li></ul>

## 5. ADDITIONAL SERVICES

[http://www.diamondclean.ca/gutter-cleaning/?utm\\_source=Google&utm\\_medium=CPC&utm\\_term=Gutter%20cleaning&utm\\_campaign=Metro\\_Vancouver&gclid=Cj0KEQiAsf\\_BBRDMpoOHw4aSq4QBEiQAPm7DL6utm44Aulx-ykmZ5Vvx3q2kOVhAD2uwYbbPqRp5loaAv0A8P8HAQ](http://www.diamondclean.ca/gutter-cleaning/?utm_source=Google&utm_medium=CPC&utm_term=Gutter%20cleaning&utm_campaign=Metro_Vancouver&gclid=Cj0KEQiAsf_BBRDMpoOHw4aSq4QBEiQAPm7DL6utm44Aulx-ykmZ5Vvx3q2kOVhAD2uwYbbPqRp5loaAv0A8P8HAQ)

### 5.1 GUTTER CLEANING

- Rain causes extra moisture and debris to build up on rooftops, resulting in clogged gutters
- When gutters are clogged the effectiveness of the system is dramatically reduced, which can in turn result in water flowing behind the gutter, over the front of the gutter, or even back into your home.
- Clogged gutters can also cause problems such as wood rot, eroded foundations, or even irreparable damage to the gutter system itself.
- Regular gutter cleaning is a crucial part of regular home maintenance. Gutter cleaning removes all leaves, dirt and other debris from your gutters to ensure proper draining
- Most companies hand-clean your gutters, ensuring all the debris are removed. Once all the large debris are removed, they flush your gutters and downspouts if required.

#### 5.1.1 Benefits of Hiring Professional Gutter Cleaners

<http://www.fairwaypressurecleaning.com/blog/why-hire-a-professional-gutter-cleaning-company>  
<http://www.daughtershomeandgarden.com/home-maintenance/the-advantages-of-hiring-a-gutter-cleaning-company/>

<b>Benefit</b>	<b>Description</b>
<b>Quick &amp; Efficient Cleaning</b>	<ul style="list-style-type: none"><li>○ While gutter cleaning can be a DIY project, it will most likely take a majority of the afternoon to complete. Professional gutter cleaners are able to provide efficient, complete gutter care in 2 to 3 hours – saving you an afternoon of hard work.</li></ul>

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<b>Prevents Accidents</b>	<ul style="list-style-type: none"><li>○ Gutter cleaning involves a lot of ladder work and if you aren't used to standing and working on one for long periods of time, then accidents are bound to happen.</li><li>○ Professional gutter cleaners have ample experience working on ladders and use the necessary safety gear to keep out of harm's way.</li><li>○ If the gutters aren't properly cleaned, the overflow of water can also cause severe structural damage and the unsightly appearance of wet marks on your walls. Reputable professional gutter cleaning services hire technicians that have years of experience and all the best tools for the job so they can complete the task properly, safely and quickly.</li></ul>
<b>Quality</b>	<ul style="list-style-type: none"><li>○ Gutter cleaning is not as simple as blowing all the muck away with a hose and hoping that it is washed down the downspout. In many places, there may be stubborn blockages that will have to be removed by hand.</li><li>○ The gutters should be inspected for any leaks or cracked caulking, especially at the seams.</li><li>○ The gutter spikes may have weakened over the years, and the rivets in the downspout also need to be checked. Most homeowners are unaware of the many things that can go wrong with a guttering system.</li></ul>

### 5.2 PRESSURE WASHING

<http://www.northshorehomeservices.com/service/cleaning-services/pressure-washing/>

- Pressure washing can remove moss, green algae, black stains from acid rain, oil stains, tire marks and rust.
- Pressure washing is effective on vinyl, wood, concrete, patios, railings, retaining walls, walkways, paving stones, driveways, tennis courts, pool decks, outdoor furniture and more.
- Companies may also provide commercial pressure washing services for storefronts, warehouses, loading bays, garbage areas, parking lots and fleet vehicles

### 5.3 SIDING CLEANING

<http://meninkilts.com/residential-services/siding-cleaning/>

- Over time, mold and mildew build up on your home.
- Siding includes vinyl, stucco, hardie plank (cement board), wood siding and more
- Siding cleaning service utilizes two methods: pressure washing and a water fed pole with a soft bristled brush
  - Many companies spray on an environmentally-friendly solution before washing to loosen the grime.