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**Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

Paving Contractors

General Keywords

Keyword	Monthly Searches	Competition
1. Pavers	○ 1K – 10K	○ Low
2. Paving companies	○ 1K – 10K	○ Medium
3. Asphalt paving	○ 1K – 10K	○ Medium
4. Paving companies	○ 1K – 10K	○ Medium
5. Driveway pavers	○ 1K – 10K	○ High
6. Paving contractors	○ 100 – 1K	○ Medium

Other Keywords

Keyword	Monthly Searches	Competition
1. Snow removal	○ 1K – 10K	○ Medium
2. Paving stones	○ 1K – 10K	○ High
3. Driveway sealing	○ 1K – 10K	○ High
4. Asphalt sealing	○ 100 – 1K	○ Medium
5. Asphalt contractors	○ 100 – 1K	○ Medium
6. Concrete pavers	○ 100 – 1K	○ High
7. Driveway repair	○ 100 – 1K	○ High