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| **MID:** |  | **VERTICAL: Motels** |
| **MONO ID:** | 10/10/16 | |
| **GENERAL INFORMATION**  **Rest Easy Motel** [company\_name]  **Main Address**  [street]  [city]  [state]  [zip]  [phone]  [email]  **Other Addresses:**  **Other Phone Numbers**  Fax: | **Hours**  Monday – Friday:  Saturday:  Sunday:  **SERVICE AREA (indicate on Home Page only for mobile services)**  Bullet | |
| **SITE MAP**  Home  About Us  Services >  Contact Us |  | |

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| **Home (Page 1)** | |
| **Page Title** | Motels [city] | Home | [company\_name] |
| **Meta Description** | Looking for motels in [city]? At [company\_name], you can enjoy a comfortable, affordable business stay or family vacation. |
| **H1** | **Try the Best of the Motels [city] Offers: [company\_name]** |

Looking for a place to stay? If you’re considering motels in [city], check out [company\_name]. We’re a family owned and operated business providing comfortable accommodations, including everything from free Internet access to LED TVs with cable and more. Whether you’re a trucker looking for a pit stop, a vacationer needing a room for your family or a business traveller who requires free Wi-Fi, you can relax in our comfortable rooms.

**Plenty of Room Options**

Our air-conditioned units are clean, affordable and designed with your comfort in mind. Choose from smoking or non-smoking rooms and queen-sized to double beds. Our rooms are available in various sizes, so whether your group is small or large, we have the facilities to accommodate you. We have one- and two-bedroom suites available and we offer competitive daily, weekly and monthly rates. Ask for a full kitchen unit or one with a refrigerator, microwave and/or coffeemaker; and get an adjoining room for larger family groups. We offer free parking for our guests and an area for larger vehicles.

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| **CTA** |
| **Button:** Contact Us Today  **Link to: Contact** |

**Need a Business Centre?**

With several years of hospitality experience, you can count on [company\_name] to meet your travel needs without exception. For amenities, location, comfort and charm, our motel can’t be beat. We offer a nicely appointed business centre with all the necessities for those who wish to host meetings here, as well as a free cup of piping hot coffee every morning to start your day. Our fitness centre will keep you feeling your best after you enjoy your free continental breakfast in front of our lobby TV. Or peruse a daily newspaper, if that’s your preference.

**Explore [city]**

[city] is a popular place to visit. You’ll find a variety of dining options nearby, from upscale restaurants to casual fare, as well as a range of entertainment choices for all ages. Our unique local landmarks will make your visit memorable. Families and other groups travelling on vacation will enjoy spending the day in our refreshing outdoors or sampling the local culture through our many area attractions. In fact, many have made our motel an annual destination. Come experience the best our city has to offer! Call us to book a room today.

**Eform**

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| **TAGLINE:** | |
| **SPOT TEXT – PRIMARY CTA** |  |
| **Title:** Book a Room  **Text:** Choose from a variety of room options with free Wi-Fi, cable, fitness centre and continental breakfast at budget prices.  **Button:** Call Now  **Link to: Contact** | |

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| **SPOT TEXT – PRIMARY CTA** |  |
| **Title:** Explore [city]  **Text:** Check out the finest our city has to offer, from various cuisine options to nightlife and unique outdoor attractions.  **Button:** Learn More  **Link to: Services** | |

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| **SPOT TEXT – PRIMARY CTA** |  |
| **Title:** Family Owned and Operated  **Text:** We’ve offered clean, affordable rooms with plenty of amenities for many years and we’ve become an annual destination.  **Button:** See Why  **Link to: About** | |

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| **CTA** |
| **Title:** Single Rooms  **Text:** Enjoy an affordable stay and comfortable nights in a double bed.  **Button:** Learn More  **Link to: Services** |

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| **CTA** |
| **Title:** Double Rooms  **Text:** Have a restful stay with your whole family at [company\_name].  **Button:** Read More  **Link to: Services** |

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| **CTA** |
| **Title:** Units withKitchens  **Text:** Pick up some groceries and get cooking for an even more affordable stay!  **Button:** Explore Options  **Link to: Services** |

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| **CTA** |
| **Title:** FreeWi-Fi  **Text:** Stay connected while you stay. We provide complimentary Wi-Fi services.  **Button:** Take a Look  **Link to: Services** |

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| **CTA** |
| **Title:** Free Parking  **Text:** We offer free parking to our guests, along with room for larger vehicles.  **Button:** Get Details  **Link to: Services** |

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| **CTA** |
| **Title:** Questions?  **Text:** We’re here to answer any question you may have or to make suggestions.  **Button:** Ask Us  **Link to: Contact** |

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| **CTA** |
| **Title:** Find Our Motel  **Text:** Use the convenient interactive map on our Contact page to locate us.  **Button:** Get Directions  **Link to: Contact** |

**Links:**

family owned and operated business > About Us

one- and two-bedroom suites > Services

Call us to book a room > Contact Us

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| **About Us (Page 2)** | |
| **Page Title** | Motel [city] | About Us | [company\_name] |
| **Meta Description** | Travelling for work or a vacation? Our motel in [city] offers a comfortable place for you to relax. Choose [company\_name]! |
| **H1** | **The Motel [city] Guests Prefer** |

When you come to family owned and operated [company\_name], we’ll do our best to offer you an oasis of comfort and relaxation. Whether you’re here on business or travelling with your family, our single and double rooms have everything you need and more. Offering Wi-Fi, an LED TV, kitchen space and air conditioning, our motel provides you with the amenities you and your family expect on the road. Speak to our friendly staff about things to do in [city] -- we’ll be happy to recommend the most popular entertainment, cultural and outdoors options, along with favourite restaurants in the area.

**Book a Room**

Ready to get started? It’s easy to book a room at [company\_name]. Simply choose from our many options -- smoking or non-smoking rooms; queen-size or double beds; adjoining rooms or not. Give us a call or email us via our contact form to reserve a room, and remember: we provide free parking for our guests and space for larger vehicles.

**Links:**

Our single and double rooms > Services

Give us a call to book a room > Contact Us

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| **Services (Page 3)** | |
| **Page Title** | Motel Rooms [city] | Services | [company\_name] |
| **Meta Description** | When you’re looking for the motel rooms [city] prefers, think of [company\_name]. Choose from queen and double beds. |
| **H1** | **The Motel Rooms [city]** **Visitors Prefer** |

When you’re looking for clean, comfortable and affordable motel rooms in [city], [company\_name] is the place for you. Providing single and double rooms, we also have complimentary Wi-Fi, continental breakfast and parking; with kitchens, smoking and non-smoking rooms and appliances such as coffeemakers and microwaves available. With plenty of local attractions and activities on our doorstep, you won’t have to travel far to sample the local flavour of [city]. Learn about our city’s fascinating culture and rich history, and then come back to a tranquil room that provides you with plenty of rest and relaxation.

**Affordable Rooms with Free Cable**

After a tiring day on the road, nothing refreshes like checking into a motel that offers a convenient location, plenty of amenities and a peaceful environment. [company\_name] rewards weary travellers with freshly starched sheets and LED TVs with free cable. Catch up on your favourite shows while enjoying a soothing cup of tea. If you’re searching for competitively priced rooms in [city], look no further than [company\_name].

**Your Room is Waiting**

Reserve a room with us when you’re on the road, looking for a comfortable place to rest your head. Our motel has everything you need, along with a well-trained, courteous and accommodating staff who are eager to answer any questions you may have. See why so many visitors have made our motel an annual destination, and let us make your stay in [city] an event to anticipate!

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| **CTA** |
| **Button:** Contact Us Today  **Link to: Contact** |

**Links:**

Reserve a room > Contact Us

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| **Contact Us (Page 4)** | |
| **Page Title** | [company\_name] | [city] | Contact Us |
| **Meta Description** | Book a room at [company\_name] for clean, convenient accommodations in [city]. We have free Wi-Fi, cable and more! |
| **H1** | **Book a Room with [company\_name]** **in [city]** |

Whether you’re just passing through or are interested in staying in [city] for awhile, you’ll always be welcome at [company\_name]. Our motel is surrounded by the natural beauty of the great outdoors, as well as conveniently located shops and other attractions. In [city], you’ll always enjoy a multitude of things to see and do! Give us a call and ask us about our rates for provide single and double rooms, both smoking and non-smoking. We offer LED TVs, air conditioning, free Wi-Fi and options including in-room microwaves, coffeemakers and refrigerators. Let us know how we can serve you and your family or group!