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**Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

Roofing Contractors

General Keywords

Keyword	Monthly Searches	Competition
1. Eavestrough	○ 10K – 100K	○ Low
2. Roof	○ 1K – 10K	○ Medium
3. Shingles roof	○ 1K – 10K	○ Medium
4. Roofing contractors	○ 1K – 10K	○ Medium
5. Siding	○ 1K – 10K	○ Medium
6. Asphalt shingles	○ 1K – 10K	○ Medium
7. Roofing companies	○ 1K – 10K	○ High
8. Roof repair	○ 1K – 10K	○ High
9. Roofer	○ 100 – 1K	○ Medium
10. Flat roof	○ 100 – 1K	○ Medium
11. Commercial roofing	○ 100 – 1K	○ Medium
12. Siding contractors	○ 100 – 1K	○ Medium
13. Roof replacement	○ 100 – 1K	○ High
14. Reroofing	○ 10 – 100	○ Medium