

Services Guide

Storage - Self Service

**NOTE 1: This information is pulled from credible sources. This information is a guide. Any information used from this guide must be re-contextualized (no copying and pasting). Re-contextualize information incorporating SEO and business specifics.*

**NOTE 2: For MCP websites, stick to general information and avoid specifics.*

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1. STORAGE OVERVIEW

1.1 GENERAL INFORMATION

- Some storage facilities are available only for moving companies, while others are operated as a self-storage facility.
- With self-storage, the customer has access to the storage either 24/7 or during certain hours.
- Most storage facilities provide complimentary carts or dollies for unloading and moving items from a vehicle to the storage locker.
- Another name for self-storage is mini storage.

1.2 SEO

Keywords (First Row – BEST, Last Row – LEAST)			
○ Storage	○ RV Storage	○ Access Storage	○ Storage Units
○ Self-Storage	○ Public Storage	○ Storage Locker	○ Moving Supplies
○ Storage Solutions	○ Storage Boxes	○ Moving Boxes	○ Secure Storage
○ Storage Space	○ Mini Storage	○ Storage Rental	○ Climate Controlled Storage

2. SELF-STORAGE

2.1 TYPES OF STORAGE

*List the sources here that were used for this information.

http://www.ustrorage.com/articles/different_types_of_storage_facilities.html

<https://findlocalstorage.com/storage-tips/types-of-storage/>

Main Types of Storage:

Type	Description
Moving Company Storage	<ul style="list-style-type: none">○ Generally the most expensive, but safest and easiest option○ Moving companies usually store in their own facilities that are either climate- or temperature-controlled and have security systems

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	<ul style="list-style-type: none">○ You will probably need an appointment to add and take items out of your unit
Self-Storage Units	<ul style="list-style-type: none">○ Generally have different sizes and variable options like climate/temperature control○ You must pack, move and store all the items yourself○ Many moving companies will move things in and out of your self-storage unit for you, but you must be present○ Many self-storage facilities allow renters to visit their units whenever they like without an appointment
Mobile Storage	<ul style="list-style-type: none">○ A wooden or steel container is delivered to you for loading and is then transported to a storage facility○ When the unit is taken away, you can only access it if you contract the company for redelivery○ The unit can be moved with you if there is a similar facility at your new destination

Specific Types of Storage:

Service/Product	Description
Commercial Storage	<ul style="list-style-type: none">○ For storing equipment, machinery, excess merchandise, tools, files
Residential Storage	<ul style="list-style-type: none">○ For those in condos, decluttering the home, staging your home to sell, moving, storing vehicles or RVs
Outdoor Storage	<ul style="list-style-type: none">○ Typically the cheaper option○ Items stored must not be susceptible to heat or cold
Climate-Controlled	<ul style="list-style-type: none">○ Often in a warehouse○ Typically accessible from inside the facility, but some storage companies offer outdoor climate-controlled storage○ This option is better for paintings, photos, and other items that may be damaged by heat or cold
Drive-Up	<ul style="list-style-type: none">○ Very convenient option as it allows you to drive right up to your unit for unloading
Vehicle Storage	<ul style="list-style-type: none">○ For boats, cars, trucks, RVs

2.2 UNIT SIZES

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*List the sources here that were used for this information.
<http://www.mapleleafstorage.com/storage-unit-sizes/>

General: These are some examples of common unit sizes and what they will fit

Sizes	Description
5' x 5' 25 sq.ft. (approx. 200 cu.ft.)	<ul style="list-style-type: none">○ Equal to: a standard linen closet○ Will fit: the contents of a pick-up truck or small utility van○ Ideal for: storing holiday decor, seasonal sports or gardening equipment / boxed business files, work tools, or product samples
5' x 10' 50 sq.ft. (approx. 400 cu.ft.)	<ul style="list-style-type: none">○ Equal to: a standard walk-in closet○ Will fit: the contents of a large pick-up truck or 10' delivery van○ Ideal for: the contents of a lightly furnished studio apartment / boxed business files, extra inventory, trade show displays, promotional materials
7.5' x 10' 75 sq.ft. (approx. 600 cu.ft.)	<ul style="list-style-type: none">○ Equal to: a large walk-in closet○ Will fit: the contents of a 10' moving truck○ Ideal for: the contents of a fully furnished studio apartment / extra business inventory, filing cabinets, small work stations, boxed business files
10' x 10' 100 sq.ft. (approx. 800 cu.ft.)	<ul style="list-style-type: none">○ Equal to: an average-sized bedroom○ Will fit: the contents of a 16' moving truck○ Ideal for: the contents of a furnished 1-2 bedroom house or apartment / office furniture, large trade show displays, excess business inventory, shelves of filing boxes
10' x 15' 150 sq.ft. (approx. 1200 cu.ft.)	<ul style="list-style-type: none">○ Equal to: a large-sized bedroom○ Will fit: the contents of a 24' moving truck○ Ideal for: the contents of a furnished 2-3 bedroom home / record storage, large deliveries of product inventory, office furniture
10' x 20' 200 sq.ft. (approx. 1600 cu.ft.)	<ul style="list-style-type: none">○ Equal to: a one-car garage○ Will fit: the contents of a 20' container○ Ideal for: the contents of a furnished 3-4 bedroom home / large office furniture, several work stations, restaurant equipment, palletized inventory, record storage
10' x 25' 250 sq.ft.	<ul style="list-style-type: none">○ Equal to: a small two-car garage

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(approx. 2000 cu.ft.)	<ul style="list-style-type: none">○ Will fit: the contents of a 25' container○ Ideal for: the contents of a furnished 4-5 bedroom home / extra-large office furniture or equipment, palletized inventory, record storage
10' x 30' 300 sq.ft. (approx. 2400 cu.ft.)	<ul style="list-style-type: none">○ Storage locker○ Equal to: a two-car garage○ Will fit: the contents of a 30' container○ Ideal for: the contents of a heavily furnished 5 bedroom home / extra-large office furniture, several work stations, business equipment, palletized inventory, record storage

3. MOVING SUPPLIES

Many self-storage businesses offer moving and storage supplies for sale, such as:

- Boxes
- Protective covers (for mattresses, furniture, wall hangings)
- Locks (for storage units)
- Tape
- Bubble wrap
- Labels
- Utility knives
- Markers

4. STORAGE TIPS

*List the sources here that were used for this information.

<http://www.moving.com/tips/the-moving-checklist-a-timeline-for-your-upcoming-move/>

- Drop by the facility to ensure that you have an adequately sized storage space
- Lawn mowers - be sure to empty gas and oil from all small machines
- Usually no food is allowed in storage (boxed or bagged items - flour, sugar, pasta, cereal)
- Usually no paint storage, solvents, gases, propane tanks or other combustibles / explosives
- Put mattresses, sofas, and chairs in storage bags
- Place skids on locker floor to protect furniture & boxes, allow airflow
- Remove legs from tables (screws in Ziploc bag and stretch wrap to table along with legs)
- Leave doors on refrigerators slightly ajar to avoid mildew and moisture damage

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- Pack all heavy boxes on the bottom with lighter, more fragile items on top
- In order to save space, time and money, you can sell or donate unwanted items
- Leave a walkway into the storage space so you can access items in the rear of your unit
- Remember to pack items you will need at the front of the locker
- Fill all boxes to capacity to avoid tipping and collapsing
- Pack pictures, mirrors and books on their end, never flat.
- Store sofas on end if possible to save space - use sofa and chair storage covers
- Cover items to protect against dust
- Use an adequate sized lock on the unit - see the storage facility's office for the correct sized lock