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**Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

Veterinarians

General Keywords

Keyword	Monthly Searches	Competition
1. Veterinarian	○ 10K – 100K	○ Low
2. Animal Hospital	○ 1K – 10K	○ Low
3. Veterinary Clinic	○ 1K – 10K	○ Low
4. Vets	○ 1K – 10K	○ Low
5. Pet Hospital	○ 1K – 10K	○ Low
6. Animal Clinic	○ 1K – 10K	○ Low
7. Rabies Vaccine	○ 1K – 10K	○ Low
8. Emergency Vet	○ 1K – 10K	○ Medium
9. 24 Hour Vet	○ 100 – 1K	○ Low
10. Rabies Shots	○ 1K – 10K	○ Low

Dog Vet

Keyword	Monthly Searches	Competition
1. Dog Vet	○ 100 – 1K	○ Low
2. Dog Hospital	○ 100 – 1K	○ Low
3. Vaccinations for Dogs	○ 100 – 1K	○ Low
4. Dog Shots	○ 100 – 1K	○ Low
5. Puppy Vaccinations	○ 100 – 1K	○ Low
6. Puppy Shots	○ 100 – 1K	○ Low
7. Lepto Vaccine for Dogs	○ 100 – 1K	○ Low
8. Rabies Vaccine for Dogs	○ 100 – 1K	○ Low
9. Dog Vaccinations	○ 100 – 1K	○ Medium
10. Dog Boarding	○ 100 – 1K	○ Medium

Cat Vet

Keyword	Monthly Searches	Competition
1. Cat Vet	○ 100 – 1K	○ Low
2. Cat Shots	○ 100 – 1K	○ Low
3. Cat Clinic	○ 100 – 1K	○ Low
4. Cat Care	○ 100 – 1K	○ Low
5. Cat Vaccinations	○ 100 – 1K	○ Low
6. Kitten Shots	○ 100 – 1K	○ Low
7. Kitten Vaccinations	○ 100 – 1K	○ Low
8. Cat Boarding	○ 100 – 1K	○ Medium

Equine Vet

Keyword	Monthly Searches	Competition
1. Farrier	○ 1K – 10K	○ Low
2. Equine Vet	○ 100 – 1K	○ Low
3. Large Animal Vet	○ 100 – 1K	○ Low
4. Horse Farrier	○ 100 – 1K	○ Low
5. Horseshoe	○ 100 – 1K	○ Low
6. Horse Shoes	○ 100 – 1K	○ Low
7. Hoof	○ 100 – 1K	○ Low
8. Horse Hoof	○ 100 – 1K	○ Low
9. Laminitis	○ 100 – 1K	○ Low

Other Animals

Keyword	Monthly Searches	Competition
1. Avian Vet	○ 100 – 1K	○ Low

2. Reptile Vet	<input type="radio"/> 100 – 1K	<input type="radio"/> Low
3. Small Animal Vet	<input type="radio"/> 100 – 1K	<input type="radio"/> Low
4. Large Animal Vet	<input type="radio"/> 100 – 1K	<input type="radio"/> Low
5. Gerbil Care	<input type="radio"/> 100 – 1K	<input type="radio"/> Low
6. Rat Care	<input type="radio"/> 100 – 1K	<input type="radio"/> Low
7. Hamster Care	<input type="radio"/> 100 – 1K	<input type="radio"/> Low
8. Ferret Care	<input type="radio"/> 100 – 1K	<input type="radio"/> Low