

Keyword Research: Air Conditioning, Heating, HVAC Contractors



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**Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

Air Conditioning, Heating, HVAC Contractors

General Keywords

Keyword	Monthly Searches	Competition
1. Electric fireplace	○ 10K – 100K	○ High
2. AC repair	○ 1K – 10K	○ Medium
3. Heat pump	○ 1K – 10K	○ High
4. Gas fireplace	○ 1K – 10K	○ High
5. Furnace repair	○ 1K – 10K	○ High
6. Air conditioning	○ 1K – 10K	○ High
7. Hot water tank	○ 1K – 10K	○ High
8. Heating contractors	○ 100 – 1K	○ Medium
9. Heating repair	○ 100 – 1K	○ Medium
10. Furnace installation	○ 100 – 1K	○ High
11. Furnace replacement	○ 100 – 1K	○ High
12. AC installation	○ 100 – 1K	○ High
13. Furnace service	○ 100 – 1K	○ High
14. Heater replacement	○ 10 – 100	○ Medium