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*\*Keyword competitiveness varies based on the region. For this general guide, we will be using all of Canada as the region. Keywords with high monthly searches and low competition are the most optimal keywords.*

# Appliances-Major-Sales & Service

## General Keywords

Keyword	Monthly Searches	Competition
1. Appliances	○ 10k-100k	○ Medium
2. Used appliances	○ 1k-10k	○ Medium
3. Home appliances	○ 1k-10k	○ Medium
4. Appliance stores	○ 1k-10k	○ Medium
5. Used restaurant equipment	○ 1k-10k	○ Medium
6. Appliances	○ 1k-10k	○ High
7. Appliance packages	○ 100-1k	○ High
8. Gas appliances	○ 100-1k	○ High
9. Commercial appliances	○ 100-1k	○ High
10. Electrical appliances	○ 100-1k	○ Medium
11. Appliance warehouse	○ 100-1k	○ Medium

## List of Specific Appliances

Keyword	Monthly Searches	Competition
1. Microwave	○ 10k-100k	○ High
2. Refrigerator	○ 10k-100k	○ High
3. Dishwasher	○ 10k-100k	○ High
4. Range	○ 1k-10k	○ Low
5. Washing machine	○ 1k-10k	○ High
6. Oven	○ 1k-10k	○ High
7. Washer and dryer	○ 1k-10k	○ High
8. Stove	○ 1k-10k	○ High

<b>9. Freezer</b>	○ 1k-10k	○ High
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### **Servicing and Repair**

<b>Keyword</b>	<b>Monthly Searches</b>	<b>Competition</b>
<b>1. Appliance repair</b>	○ 10k-100k	○ Medium
<b>2. Refrigerator repair</b>	○ 1k-10k	○ High
<b>3. Dishwasher repair</b>	○ 1k-10k	○ High
<b>4. Washing machine repair</b>	○ 1k-10k	○ High
<b>5. Gas fitters</b>	○ 100-1k	○ Low
<b>6. Appliance service</b>	○ 100-1k	○ Medium
<b>7. Microwave repair</b>	○ 100-1k	○ Medium
<b>8. Oven repair</b>	○ 100-1k	○ High