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| **MID:** |  | **VERTICAL: Pet Grooming** |
| **MONO ID:** | 14/10/16 | |
| **GENERAL INFORMATION**  **Gorgeous Grooming** [company\_name]  **Main Address**  [street]  [city]  [state]  [zip]  [phone]  [email]  **Other Addresses:**  **Other Phone Numbers**  Fax: | **Hours**  Monday – Friday:  Saturday:  Sunday:  **SERVICE AREA (indicate on Home Page only for mobile services)**  Bullet | |
| **SITE MAP**  Home  About Us  Services  Contact Us |  | |

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| **Home (Page 1)** | |
| **Page Title** | Pet Grooming [city] | Home | [company\_name] |
| **Meta Description** | Call [company\_name] today for professional pet grooming in [city]! We work with most dog and cat breeds and are always gentle with our grooming. |
| **H1** | **Professional Pet Grooming in [city]** |

Don’t let the wagging tails, cheerful barks or peaceful purrs fool you: at [company\_name], pet grooming is serious business! Bring your dog or cat to us for professional pet grooming in [city] and your pal will leave looking and feeling great. From baths and brushings to nail trimmings and ear cleanings, we provide the grooming services that keep your furry family member clean, healthy and happy.

**Experienced Pet Groomers**

Your pets are always in good hands when you take them to [company\_name] for grooming. Our staff members have experience working with dog and cat breeds of many different shapes, sizes and temperaments, which enable them to deliver quality grooming services with confidence. We strive to ensure each VIP (Very Important Pet) has a positive experience with us. If you’re looking for high-quality grooming in [city], don’t wait until you can’t find the dog under all that matted fur – make your appointment today!

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| **CTA** |
| **Button:** Contact Us Today  **Link to: Contact Us** |

**Gentle Grooming For Your Four-Legged Friend**

Whether it’s your pet’s first grooming experience or they just have a bit of a nervous disposition, rest assured we can still get the job done. We understand that not every pet is comfortable in the hands of strangers. That’s why we emphasize a calm, gentle approach for pet grooming. We believe taking the time to be gentle and patient with a shy or nervous animal makes the grooming process easier for us and less traumatic for your pet. Your dog or cat will become familiar with us, which makes future visits not as nerve wracking.

**Pet Makeovers: Your Animal Has Never Looked So Good!**

Are you looking for pet grooming services beyond your basic bath, blow-dry and brush? Certain dog breeds, most notably Poodles, Yorkies, Malteses and Pomeranians, are known for their breed-specific styles. When you want that special something, our grooming experts are here to give your pet a cut above the rest. From lion cuts for your regal indoor feline to breed-specific cuts for the discerning canine, we invite you to take advantage of our full line of grooming services. Our groomers can help your show dog flaunt his pedigree and keep your cat looking and feeling fancy!

To schedule a service, please call, email or fill out our contact form.

**Eform**

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| **SPOT TEXT – PRIMARY CTA** |  |
| **Title:** Gentle Grooming with Gorgeous Results  **Text:** Your furry friends will look and feel their best with our expert pet grooming in [city].  **Button:** Book an Appointment  **Link to: Contact Us** | |

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| **SPOT TEXT – PRIMARY CTA** |  |
| **Title:** Importance of Good Grooming  **Text:** Our grooming services keep your pet clean while also helping to prevent fleas, ticks and skin conditions.  **Button:** Learn More  **Link to: About Us** | |

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| **SPOT TEXT – PRIMARY CTA** |  |
| **Title:** Talk to a Professional  **Text:** Call today to see if we work with your pet breed or ask any questions about our grooming services.  **Button:** Contact Us  **Link to: Contact Us** | |

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| **CTA** |
| **Title:** Time for a Trim?  **Text:** We do everything from standard to specialty cuts.  **Button:** Our Services  **Link to: Services** |

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| **CTA** |
| **Title:** Ready for aPawPedicure?  **Text:** Our professional pet groomers trim and smooth your pet’s nails.  **Button:** Our Services  **Link to: Services** |

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| **CTA** |
| **Title:** Need an Ear Cleaning?  **Text:** Reducing build-up helps your pet’s ears stay infection free.  **Button:** Our Services  **Link to: Services** |

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| **CTA** |
| **Title:** Summer Style  **Text:** Specialty cuts to keep Fluffy and Fido cool in summer.  **Button:** Learn More  **Link to: Services** |

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| **CTA** |
| **Title:** No Ruff Stuff  **Text:** Gentle grooming keeps your pet calm and stress-free.  **Button:** Learn More  **Link to: Services** |

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| **CTA** |
| **Title:** Does Fido Need a Bath?  **Text:** Bring in your dog or cat when it’s time for a wash.  **Button:** Our Services  **Link to: Services** |

**Links:**

**make your appointment today > Contact Us Page**

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| **About Us (Page 2)** | |
| **Page Title** | Pet Groomers [city] | About Us | [company\_name] |
| **Meta Description** | At [company\_name], your pet will be under the care of experienced pet groomers in [city]. Call today to book an appointment! |
| **H1** | **Patient, Caring Pet Groomers in [city]** |

For professional pet groomers in the [city] area, look no further than the dedicated staff at [company\_name]. We believe grooming is about more than aesthetics: it’s actually a critical part of the health and well-being of your pet. While Fluffy and Fido can take care of many of their grooming needs on their own, when fur and nails get too long or ears need a thorough cleaning, it’s up to pet parents to ensure their animals get the care they need. That’s where [company\_name] comes in! We have the skill, tools and experience to provide top-quality pet grooming services so you and your pet can rest easy.

**The Professional Touch**

We’re here to help your animal, but we’re also here to help you. If you’ve ever tried to clean the ears of a wriggling dog or bathe a cat who loathes water, you know the task can quickly turn messy, aggravating and painful for both of you. Our experienced groomers know how to handle pets that need more coaxing or attention and can get the job done for you. Call for an appointment today.

**Links:**

**Call for an appointment today > Contact Us Page**

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| **Services (Page 3)** | |
| **Page Title** | Dog Groomer [city] | Services | [company\_name] |
| **Meta Description** | Do you need a dog groomer in [city]? [company\_name] has dog and cat groomers available! Our services include baths, brushing, nail trimming and mat removal. |
| **H1** | **Looking for a Good Dog Groomer in [city]? You’ve Found One!** |

Has Bandit rolled around in the mud again? Could Mittens use a haircut to get her through the hot summer months? Your dog groomer in [city] can do all that and more! At [company\_name], our professional dog and cat groomers will go the extra mile to take care of your pet. Choose from a variety of services to suit the needs of your animal, including baths and blow-drying, nail trimming and grinding, de-shedding, ear cleaning, mat removal, maintenance cuts and more. We use gentle, pet-safe products for the comfort and health of your furry friend.

**A la Carte Grooming**

Just need that one service? We understand that full-service nose-to-tail grooming sessions may not always be necessary. Sometimes your pet doesn’t need the full spa treatment. Whether you’re pressed for time or your dog or cat is simply low-maintenance, talk to us about arranging individual services for your pet. You can stop by for a thorough brushing, a careful nail trimming or another specific service for your cute companion.

Our professional groomers are ready and waiting to help your dog or cat look and feel great. With grooming solutions for almost any breed, we’re an excellent choice for pet pampering in [city] and the surrounding areas. Book an appointment with us today!

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| **CTA** |
| **Button:** Contact Us Today  **Link to: Contact Us** |

**Links:**

**Book an appointment with us today > Contact Us Page**

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| **Contact Us (Page 4)** | |
| **Page Title** | [company\_name] | [city] | Contact Us |
| **Meta Description** | Choose [company\_name] as your pet’s groomer in [city]! We pamper your pet with whatever grooming services you choose. Schedule an appointment today! |
| **H1** | **The Go-To Pet Groomer in [city]** |

[company\_name] would love to become you and your pet’s trusted groomer in [city]! We strive to make the experience as comfortable, fun and stress-free for your pet as possible, making sure to pay attention to their behavioural cues and treat them accordingly. You can choose from a range of grooming services, including full-service bathing, blow-drying and brushing, nail trimming, ear cleaning, mat removal and detangling, de-shedding, cuts and more. We use pet-safe products to keep your favourite four-legged companion feeling great! To speak with us or schedule a service, please call, email or fill out our contact form.